best

MAS 90

MAS 200

Client/Server
Client/Server for SQL Server

**The .store applet
allows new or retail
customers to:**

- Do an inquiry and search of your products and services.
- Place orders without having to be previously set up in the system.
- Check status of their orders through the .inquiry applet.

The .store applet includes a number of powerful standard features that enable you to efficiently and effortlessly sell your products and services over the Internet while enhancing service to your customers. It is an e-Business Manager applet, which provides you with business-to-consumer e-commerce capabilities that link directly to your MAS 90 or MAS 200 software system.

The .store applet integrates seamlessly with the automated Credit Card Processing module, PCCharge Payment Server, allowing payment information to quickly and accurately flow through your accounting system with little or no intervention. This level of integration reduces operating expenses and dramatically enhances the overall efficiency of your business.

This powerful applet can also help you serve customers more efficiently and effectively. Because the .store applet does not require customers to be set up in the system prior to shopping at your Web site, anonymous customers can place orders any time. In addition, customers can check the status of their orders using the new package tracking functionality in the e-Business Manager .inquiry applet.

The system allows you to maintain a user profile, giving you a powerful tool for tracking sales, better understanding your customers' needs, and strengthening your customer relationships.

Designed for use in conjunction with the e-Business Manager module.

FEATURES

Credit Card Payments	The .store applet allows the customer to pay for their purchases with a credit card. If the optional Credit Card Processing module is installed, a credit card authorization will be automatically obtained when the shopping cart is submitted. Credit card payment information flows directly into the accounting modules.
User Profile	.store allows the user to maintain a user profile so that shoppers who return to the site do not have to re-enter their information. Credit card information can optionally be stored as part of the user profile.
Products and Services Page	The Products and Services Web pages provide the ability to view the items available on the Web, that are organized into user-defined categories. Categories make it easy for a customer to find items according to logical groupings. Once an individual item is selected, the image associated with the item is displayed, along with the price and description and the ability to add the item to the shopping cart.
Products Search	On the products and services inquiry page, items can also be found by using the product search feature. This function allows you to search by item number, item description or categories. Search options give you the ability to search by the criteria "begins with," "contains" or "ends with."
Display Shopping Cart	After items have been added to the shopping cart, either from the products and services page or from any of the drill downs in .inquiry, clicking on the shopping cart icon will display the current contents of the shopping cart.
E-mail Notifications	Decide if you want to send e-mail notifications when: • An Internet order is generated or rejected. • An Internet order is shipped.
Customization	Control the look and feel of your site with numerous options from within MAS 90 or MAS 200. Specify the text or images to use for navigation options and user selections.
User-Defined Fields	Specify customer and inventory item user-defined fields for use with e-Business Manager. User-defined fields may be placed on the Web templates with an HTML or text editor.
Item Attachments	Attach multiple files to your inventory items for use on the Web. Attachments can be any document type and can be used for purposes such as product literature instructions, or material safety data sheets.

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