

MAS 90

MAS 200

Client/Server

Client/Server for SQL Server

e-Business Manager Overview

- Get your e-commerce Web site up and running quickly with an easy, out-of-the-box configuration.
- Purchase the functionality you need as your business grows, due to its modular design.
- Customize your Web site with user-defined fields and numerous options within MAS 90 or MAS 200.
- Enjoy low cost of entry and maintenance.
- Specify e-mail triggers to automatically send e-mail messages based upon selected events.
- Host e-Business Manager with Best Host, or host it locally.

Available Applets

.order

- Allows you to give your customers the ability to place orders online.

.inquiry

- Provides your customers access to their account status, online.

.store

- Allows new or "retail" customers to browse your products/services, place orders online and pay via credit card.



The Internet is fast becoming the method of choice for transacting business worldwide. In the future, all of us will conduct an ever-increasing number of business transactions on the World Wide Web. Applications with direct Internet functionality of this kind will be imperative in order for businesses to stay competitive and responsive in this evolving marketplace. The e-Business Manager module is the component that brings this capability to MAS 90 and MAS 200. It provides an affordable, out-of-the box solution for e-commerce that integrates MAS 90 and MAS 200 software with the World Wide Web. The e-Business Manager application has been designed so that additional functionality can be added later by plugging in "applets" that fit your specific requirements.

You can customize e-Business Manager to obtain the desired look for your e-commerce site in many ways. Numerous options within MAS 90 and MAS 200 allow you to define images and text to use on the various Web pages, and user defined attachments may be linked to inventory items to provide information to site users. You can quickly and easily change the overall appearance of your site by applying one of the included style sheets, or, you may create your own. Advanced customization features, such as the ability to specify the fields you wish to have appear on the pages. User defined fields are also available.

Designed to be implemented without requiring expensive Web or network consultants, e-Business Manager is simple to set up and can even be installed in a remotely hosted environment. Best now offers hosting services specifically designed to host the e-Business Manager application, allowing you to avoid the expense of maintaining your own in-house server. The e-Business Manager module is easy to set up and the modular design, feature set and customization capabilities make it a powerful addition to your MAS 90 or MAS 200 system.

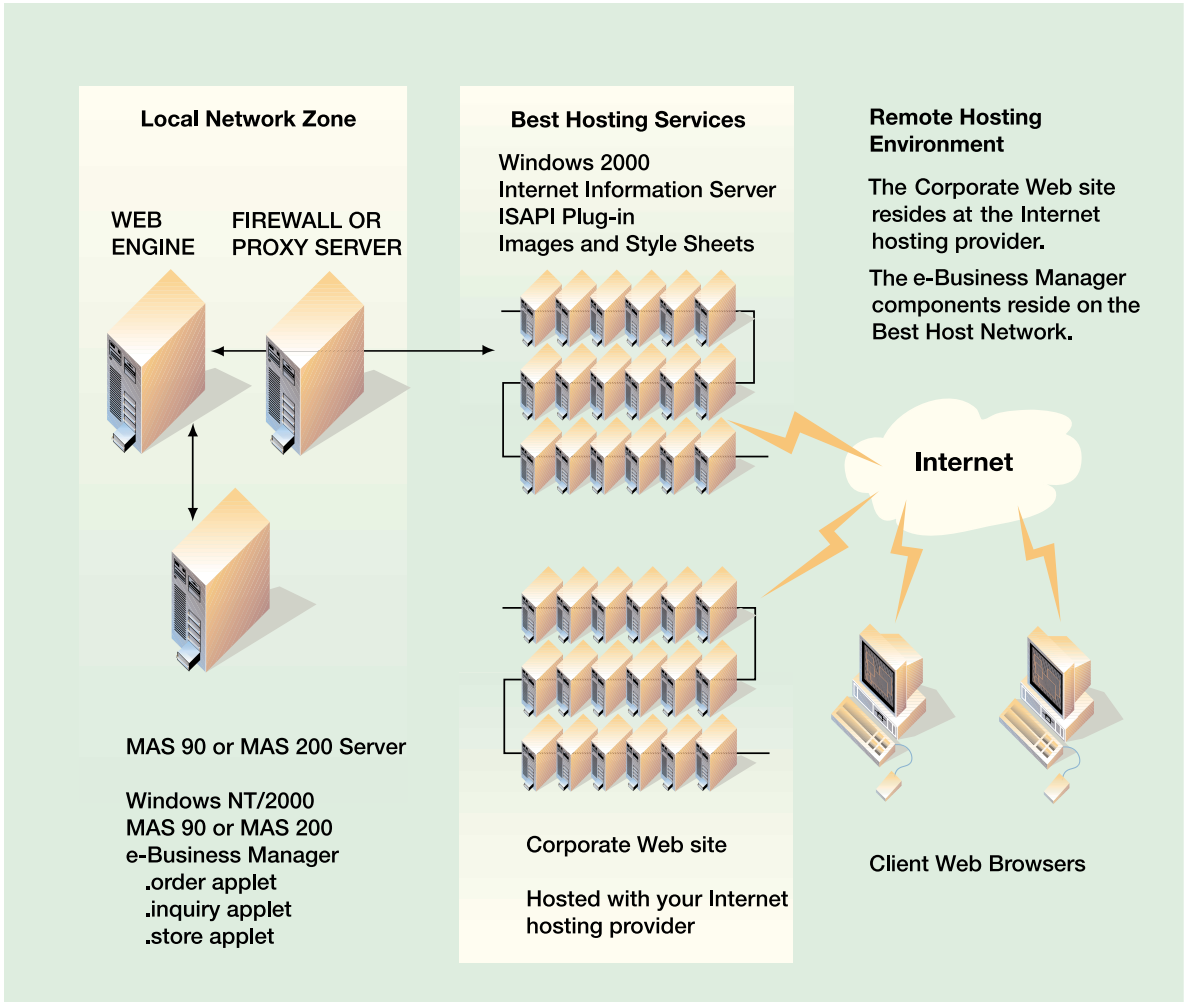


SYSTEM HOSTING OPT

Remote Hosting

In this scenario, your existing corporate Web site resides at your Internet hosting provider. The Internet Information Server (IIS) components of e-Business Manager reside on the Best hosting services network. Communications between the local network zone and the corporate Web server are handled via frame-relay, DSL or another dedicated connection.

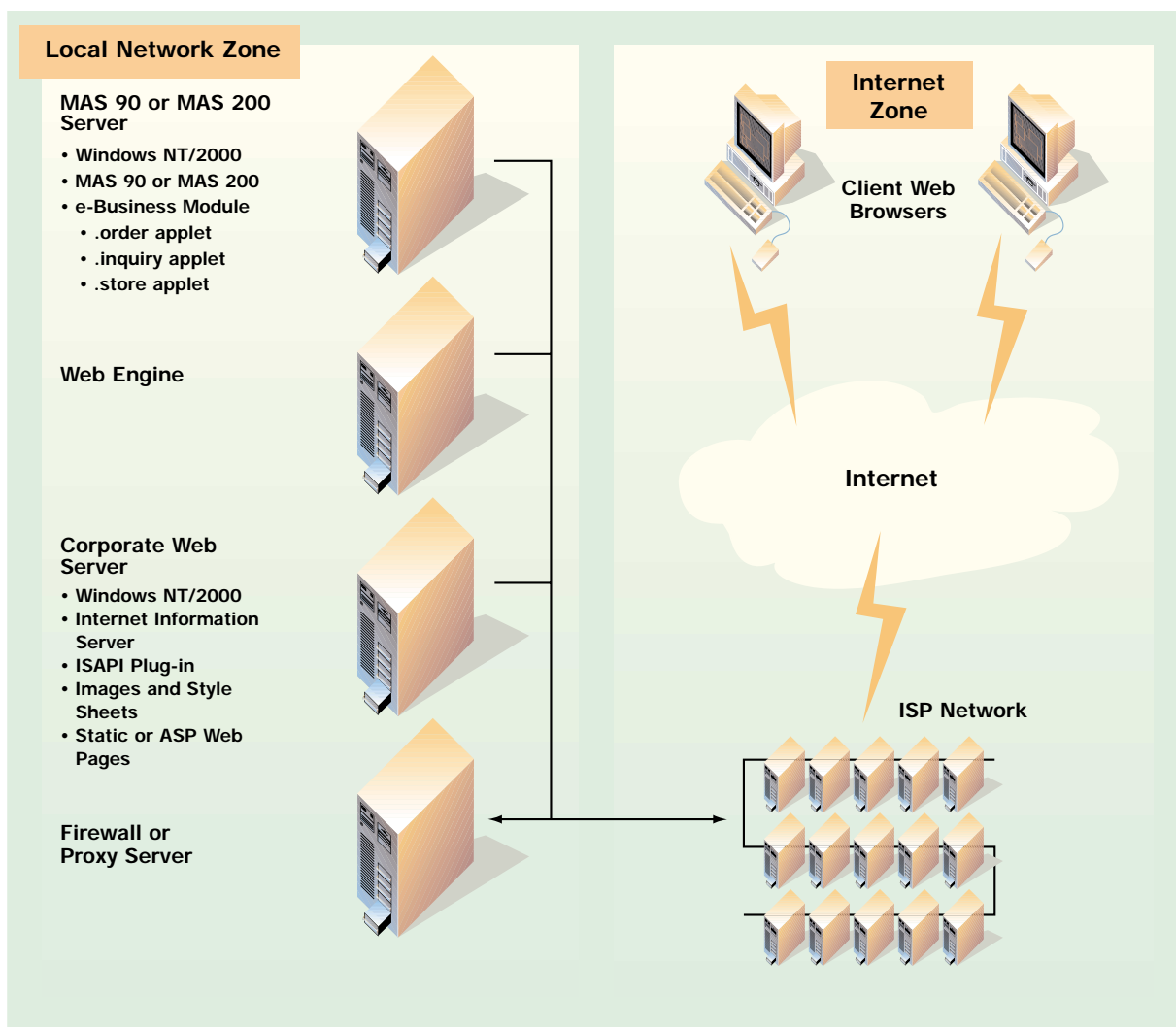
There are two primary options for hosting an e-Business Manager Web site: remote hosting and local hosting.



In this example, the Web engine resides on a separate Windows 2000 server. Depending upon network configuration and system load, this component may coexist with MAS 90 or MAS 200 and/or other applications.

Local Hosting

In this scenario your corporate Web server is located within your network. Communications between the local network zone and your ISP are handled via frame-relay, DSL or another dedicated connection.



In this example, the Web engine resides on a different server.



Best Software, Inc.

56 Technology Drive

Irvine, CA 92618-2301

800.854.3415

www.bestsoftware.com