



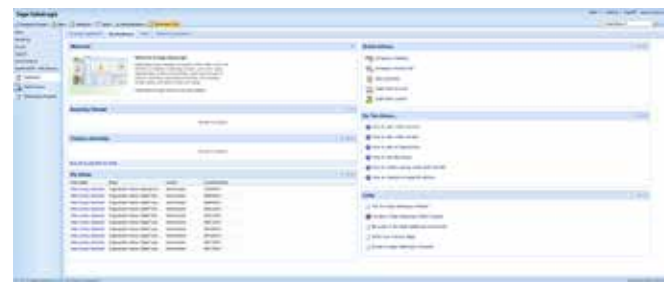
Marketing Automation for Saleslogix CRM

Accelerate your revenue, improve your pipeline

Marketing Software for Saleslogix

Salesfusion is a SaaS marketing automation solution that provides enterprise-level marketing technology for Saleslogix users. Salesfusion has helped to redefine b2b marketing capabilities for Saleslogix!

Our solution offers all the latest technology that marketers demand. Marketing automation is a natural add-on solution for CRM. Most CRM users struggle with integrating their marketing to sales efforts. Salesfusion solves this problem with our pre-built integration to Saleslogix.



Key Features

- Email marketing (drip, trigger, bulk, nurture)
- Landing pages, web forms, surveys
- Web analytics and visitor tracking
- Multi-channel campaigns
- Lead scoring, management & routing
- Social media publishing & tracking
- Marketing asset management
- Campaign planning
- Embedded functions—use app in Saleslogix
- 100% Pre-built integration—no middleware
- GUI-administration tools
- Campaign ROI tracking
- Google Ad Words tracking

Enjoy best-in-class software, natively, inside of Saleslogix

Simple pricing makes enterprise-class solution affordable

Live training, dedicated support team and customer success manager

