



Marketing Automation for Sugar CRM

Accelerate your revenue, improve your pipeline

Marketing Software for Sugar CRM



SalesFUSION is a SaaS marketing automation solution that provides enterprise-level marketing technology for Sugar CRM users. SalesFUSION has helped to redefine B2B marketing capabilities for Sugar CRM!



Our solution is a natural add-on for CRM and offers all the latest technology demanded by marketers. Most CRM users struggle with integrating their marketing to sales efforts. SalesFUSION solves this problem with our pre-built integration to Sugar CRM.

Enjoy best-in-class software, natively, inside of Sugar CRM

Simple pricing makes enterprise-class solution affordable

Live training, dedicated support team and customer success manager

Key Features

- 100% Pre-built integration—no middleware
- Email marketing (drip, trigger, bulk, nurture)
- Landing pages, web forms, surveys
- Web analytics and visitor tracking
- Multi-channel campaigns
- Lead scoring, management & routing
- Social media publishing & tracking
- Marketing asset management
- Campaign planning
- Embedded functions—use app in Sugar CRM
- GUI-administration tools
- Campaign ROI tracking
- Google Ad Words tracking

