



SMART, EASY-TO-USE FUNDRAISING SOFTWARE THAT ENABLES YOU TO TREAT EVERY DONOR LIKE A MAJOR DONOR™

Designed with and for today's fundraisers, Abila Elevate™ is a smart, intuitive tool that enables you spend more time connecting with donors in ways that matter to them, and focusing your resources on things that matter to you.

Abila Helps You Elevate What Matters, Including:

Treating Every Donor Like a Major Donor

Know your donors like you know your friends, and efficiently and effectively make all your donors feel relevant and tied to your purpose.

Building Better Connections

Donor scoring provides nonprofits with deep and meaningful insights into when and how donors engage with the organization.

Relating and Responding to Donors' Needs

Engage with donors when, where, and how they want to engage with your organization, and ensure your purpose and communication are relevant to their needs.

Preventing Missed Connections and Lost Dollars

Better understand giving cycles and donor behaviors to ensure you capture the maximum gift at key intervals in time.

Utilizing Resources More Efficiently

With its easy-to-use, intuitive interface and customizable dashboards, Elevate can help you quickly and easily get access to the insights and data you need to make the most informed decisions in the least amount of time.



Key Benefits

- Better Know and Engage Donors and Supporters
- Boost Your Donor Rolls
- More Easily and Effectively Manage Your Relationships
- Treat Every Donor Like a Major Donor

Focus Group participants had this to say about Abila Elevate:

"I love it. You've spelled it out in a clear picture without me having to go into 15 different screens to get the information I need. I love the taskbar. I love the ability for all of us in the foundation to just go on and look at what needs to be done without screaming out, or writing notes, or sending emails. I think it's fantastic."

"A database that has a profile picture for me and for the donors – that's great. It looks pretty. It looks easy to manage. It's visual. It's dynamic."

"I love this database, and I love how clean and easy it is to look at it. It has a lot of accessibility."

Boosting Results

Focus on engaging with the right donors at the right time, raising more money, and tackling mission-critical activities, not sitting at your computer trying to navigate an outdated, bloated database or force a database designed for corporations to fit your unique needs.

Accelerating Time-to-Value

Because Elevate is intuitive and easy to use, your staff's time required to get a return on your investment is significantly reduced. No longer will they spend weeks and months in training, waste time skipping past fields that are irrelevant to your organization, run report after report to uncover data, or spend time engaging with unresponsive people.

Accessing Your System Anytime, Anywhere

Elevate is built from the ground up with direction from today's fundraising professionals to meet the modern needs of nonprofits and their donors. It's a true SaaS/cloud-based solution, giving you secure access to data anytime, anywhere.

Integrating With Other Mission-Critical Systems

Elevate integrates with the tools you need to be successful, such as our flagship fund accounting product, Abila MIP Fund Accounting™.

Benefiting From Free Industry-Leading Customer Service

Abila focuses on giving you the exact support you need when you need it, including straightforward customer service, purpose-driven training, strategic consulting, and hassle-free upgrades.

Elevate offers today's fundraisers a clean, intuitive tool with which to collect, analyze, and report vital data. All the information you need on campaigns, constituents, and connections are just a click away.

The central monitor displays the main dashboard with the following data:

Category	Value
Total Giving	\$458,214.00
Total Value of Gifts	\$86,214.00
Number of Gifts	6,540
Total Pledge Value	\$340,451.00
Number of Pledges	3,254
Constituent Count	4,251

The dashboard also includes a 'Campaign Snapshot' line chart and a 'Top Donors' list.

The four inset screenshots show:

- Campaign:** '2015 Healthy Kids Campaign' progress chart.
- Navigation:** Main menu with options like Events, Mail, Reports, Administration, and Import.
- Constituent:** Profile for Amanda Jones with contact info and giving history.
- Donor Scoring:** Profile for amanda.swaty@xyz.com with an A-Score of 78.

LEARN MORE

(800) 719-3307 or www.netatwork.com/Abila

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