

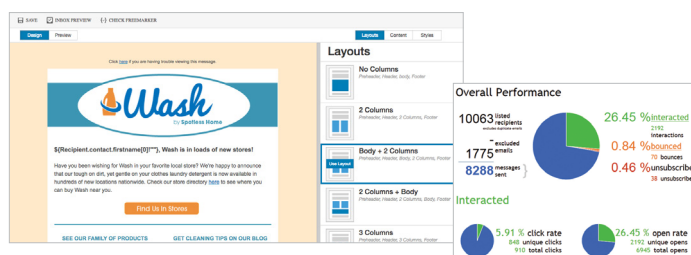
ClickDimensions

Marketing for Microsoft Dynamics 365

ClickDimensions is the only marketing automation platform that is exclusively created for and natively built in Microsoft Dynamics 365. Our solution brings together essential marketing tools to help organizations attract more leads, close more sales and more effectively engage customers – all from the comfort of Dynamics 365.

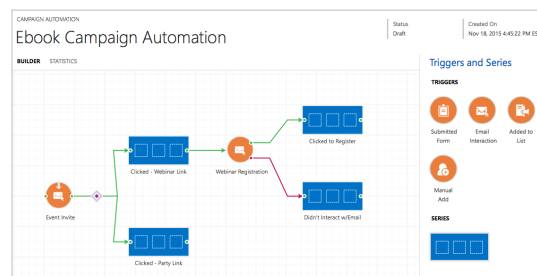
Email Marketing

Creating, sending and tracking great-looking emails is quick and easy. You can send emails in bulk, to individuals or via a CRM workflow. And all your performance statistics come back into Dynamics 365 so the results are visible and actionable.



Campaign Automation

Create automated campaigns that respond to lead or customer actions for dynamic, customized experiences. With our campaign automation builder's drag-and-drop interface, it's easy to design targeted campaigns with a variety of triggers, timers and actions to nurture, convert and engage your audiences.



Web Intelligence

Interested in knowing who is browsing your website and what interests them? ClickDimensions allows you to do all this and more with web intelligence that lets you view the actual web activity of anonymous and identified visitors on your site.

The screenshot shows the 'Tracking Summary' table and the 'MARKETING Visits' table.

Label	Type	Date/Time
Visit: 4 pages	Visit	02/19/2015 03:10
Wires received	Email	02/18/2015 11:00
Visit: 1 pages	Visit	02/16/2015 11:00
Visit: 1 pages	Visit	02/15/2015 14:00
Visit: 4 pages	Visit	02/10/2015 22:00
Deliver	Event	02/04/2015 22:00
February Newsletter 2015	Email	02/04/2015 16:00
RE: Pricing Question	Email	02/03/2015 11:00
Visit: 3 pages	Visit	02/03/2015 11:00
Deliver	Event	02/03/2015 11:00
Account Information	Email	02/03/2015 11:00

Referring Host	Duration	Score	Total Pages	Referrer
www.bing.com	86	14	3	Search Engine
www.google.com	0	8	1	Search Engine
www.google.com	0	8	1	Search Engine
www.google.com	0	8	1	Search Engine

Web Forms

Quickly build forms with our drag and drop form designer, or integrate your website's existing forms into Microsoft Dynamics 365. If an existing record isn't found in your CRM, a lead or contact record is created upon form submission and all data submitted is linked to the CRM record.

The screenshot shows the 'Form Designer' interface with a drag-and-drop form builder. Below it, a live form for 'Aubergine Bank & Trust' is displayed. The form includes fields for 'First Name', 'Last Name', 'Phone', and 'Email', and a checkbox for 'Which credit product are you interested in?'. The form is titled 'Thank you for your interest!' and includes a 'Submit' button.

Landing Pages

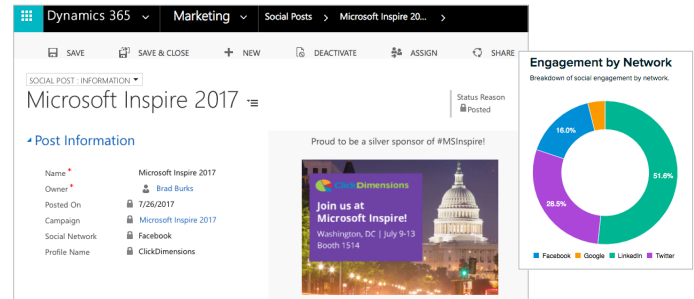
ClickDimensions allows marketers to create landing pages in Dynamics 365 without knowing any HTML. Embed ClickDimensions forms or surveys in your landing pages for dynamic, interactive campaigns, and track all your landing page activity in CRM.



The image shows a landing page for RMZ Facility Services. It features a header with the company logo and name. Below the header is a form titled "How Can We Help You?". The form includes fields for First Name, Last Name, Email, and Phone. There is also a dropdown menu for "Reason Needed" and a date field for "Requested Appointment Date". A "Submit" button is at the bottom right of the form. To the left of the form, there is a small image of a man in a yellow shirt.

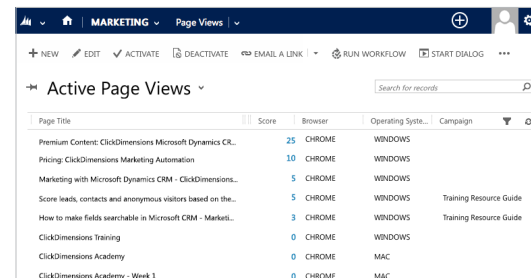
Social Marketing

With ClickDimensions, you can post to Facebook, Twitter, LinkedIn and Google+ directly from Dynamics 365. Publish immediately or conveniently schedule posts for any day or time in the future, and track interactions inside your CRM. In addition to these out-of-the-box features, we also offer a complete social engagement platform with social listening, content curation, advocacy and more.



Lead Scoring

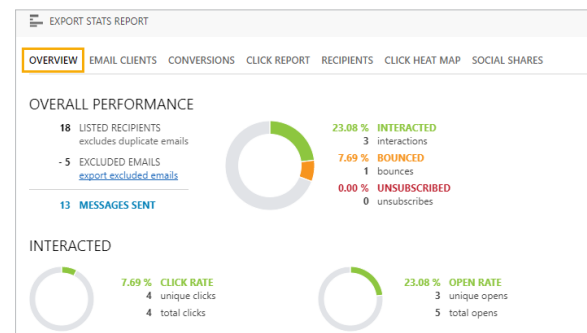
Quickly and easily determine which leads to pursue. Using lead scoring in ClickDimensions, each visitor to your website accumulates a score based on visits, page views and more. Scoring is based on values you set, so you can score certain activities or page views higher or lower based on their importance in showing visitor intent.



Page Title	Score	Browser	Operating System	Campaign
Premium Content: ClickDimensions Microsoft Dynamics CR...	25	CHROME	WINDOWS	
Pricing: ClickDimensions Marketing Automation	10	CHROME	WINDOWS	
Marketing with Microsoft Dynamics CRM - ClickDimensions...	5	CHROME	WINDOWS	
Score leads, contacts and anonymous visitors based on the...	5	CHROME	WINDOWS	Training Resource Guide
How to make fields searchable in Microsoft CRM - Marketi...	3	CHROME	WINDOWS	Training Resource Guide
ClickDimensions Training	0	CHROME	WINDOWS	
ClickDimensions Academy	0	CHROME	MAC	
ClickDimensions Academy - Week 1	0	CHROME	MAC	

Reporting

With ClickDimensions' native integration with Dynamics 365, you can link emails, web visits, page views and form captures directly to CRM campaign records. The ClickDimensions content pack for Power BI allows users to utilize ClickDimensions marketing data in Power BI, giving you further insight into the success of sales and marketing efforts.



 **ClickDimensions**

Discover more about ClickDimensions at clickdimensions.com
To receive tips on marketing with Microsoft Dynamics 365, visit Blog.Clickdimensions.com

Net@Work

www.netatwork.com
For more information and a live demo, contact our partner at djacobson@netatwork.com