

Get sales tax compliance right to support your growing software company

Avalara Sales Tax Suite for Software

Whether your business sells software out of the box or via subscription services, you must navigate the complex tax regulations and nexus obligations that are unique to the sale and delivery of software and cloud-based services. The tax compliance obligations for software companies can vary widely across the more than 12,000 sales and use tax jurisdictions in the U.S. and many more worldwide.

Often software companies find it nearly impossible to track and manage new tax and nexus rules everywhere they do business. And thinking about the potential costs of non-compliance can cause any finance manager at a growing software company to lose sleep. Further, if you're a software company looking to secure additional funding or planning an IPO, tax errors and potential audit liabilities may put those initiatives at risk.

The Avalara Sales Tax Suite helps automate tax processes to increase efficiency, lower audit risk, and improve accuracy to achieve compliance for more than 20,000 businesses worldwide. Let Avalara manage your growing tax complexity with technology instead of stretching employee resources, allowing you to focus on more strategic projects and growing your business.



Sales and use tax calculation with Avalara AvaTax

Avoid complicated, manual process for sales and use tax compliance. AvaTax maintains tax rules and rates and fully automates tax determination to help your business mitigate audit risk, support growth, and achieve a faster return on your investment.

- **Product taxability:** Avalara tracks tax rules for software and related services regardless of the delivery methods (download, SaaS / ASP, physical media, custom development) across the U.S. so that you don't have to. Avalara also supports European VAT, India GST, full compliance in Brazil, and tax calculations for countries around the world.

Sales and use tax calculation

- Maintains tax rules and rates, eliminating tax research and tax table maintenance
- Validates addresses and uses mapping technology to improve accuracy over ZIP+4 rate determination
- Supports VAT and GST determination for global tax calculations
- Provides built-in sales tax history reporting
- Integrates with most business applications for fast deployment

Managed returns filing

- Manages monthly tax prep, filing, and payments
- Handles responses to tax notices from tax authorities
- Simplifies treasury management with a single ACH transfer to cover all sales tax liabilities

Exemption certificate management

- Collects, stores, tracks, reports, and analyzes exemption certificates
- Supports an exemption only when a valid certificate exists
- Integrates with ecommerce or POS checkout process to capture certificates at point of purchase
- Automates collection via mail or email campaigns



- **Jurisdictional assignment:** Avalara validates the full address and uses mapping technology to match pre-defined tax regions for U.S. states, U.S. local governments, and other countries. AvaTax determines the proper jurisdiction for sales, use, and VAT calculation and reporting.
- **Centralized tax policy:** AvaTax provides centralized administration of tax policies for sales and use tax calculation across all channels, business units, and applications.
- **Cloud deployment:** Internet-based service delivery provides a scalable solution that supports growth without IT bottlenecks.
- **Omnichannel ready:** More than 600 pre-built connectors can quickly integrate any transaction source for centralized tax management.
- **Comprehensive reporting:** Avalara offers a library of common sales and consumer use tax reports that summarize transaction history for return preparation, reconciliation, tax analysis, and audit readiness.
- **Certified integrations:** AvaTax works within the user interface of your accounting, ERP, ecommerce, billing, or CRM systems, eliminating the need to modify workflow processes for tasks such as calculating taxes or setting up new products. AvaTax also includes the tools and training to get you up and running quickly.

“Since implementing Avalara AvaTax, we’ve halved the time we spend filing, reporting, and calculating sales tax. We were able to remediate \$8 million in back tax in 20 states quickly and start charging sales tax as soon as we received our VDA rulings.”

Marisa Massey, Controller
Bazaarvoice

Managed returns filing with Avalara Returns

Avalara Returns improves efficiency and compliance by handling monthly sales and use tax preparation, filing, payment, and notice management on behalf of your business. Sales information from multiple channels is automatically combined in a single return. Accounting and treasury management are simplified by using a single ACH transfer to a secured account to cover all sales tax liability.

Avalara Returns can help you lower filing costs, reduce errors, and focus on more strategic projects.

Exemption certificate management with Avalara CertCapture

CertCapture collects, stores, tracks, reports, analyzes, and utilizes exemption documents in support of tax compliance. Exemption certificate information is integrated with AvaTax to support a tax exemption only for a valid, active certificate.

CertCapture automates individual or bulk requests for updated certificate information. Customers can easily find their certificates online or submit new ones by uploading a file or taking a picture with their mobile device. Centralized storage and easy retrieval of certificates minimize risk of negative audit results.

Software companies using the Avalara Sales Tax Suite



Get started with
Avalara AvaTax today!

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