

## DATA BLEND EMPOWERS FINANCE & ACCOUNTING TEAMS



### INTEGRATE YOUR TECH STACK TO UNLEASH THE VALUE OF BEST-IN-CLASS

The number of applications relied on by accounting and finance is increasing. Therefore, every CFO and controller should empower their team with easy-to-deploy integration software or iPaaS.

The right iPaaS solution empowers your finance team by:

- Eliminating manual CSV or Excel extractions, transformations, and uploads
- Keeping data across systems in sync
- Ensuring timely and accurate reporting
- Eradicating human errors
- Maximizing your tech stack's value



### FAST, SECURE, WORRY-FREE INTEGRATIONS FOR CFOS & CONTROLLERS

DataBlend is the only iPaaS provider dedicated to finance and accounting workflows. Whether your tech stack includes cloud or on-prem applications (e.g., ERP, CRM, HR/payroll, budgeting, or financial close, etc.), DataBlend delivers the integrations you need.

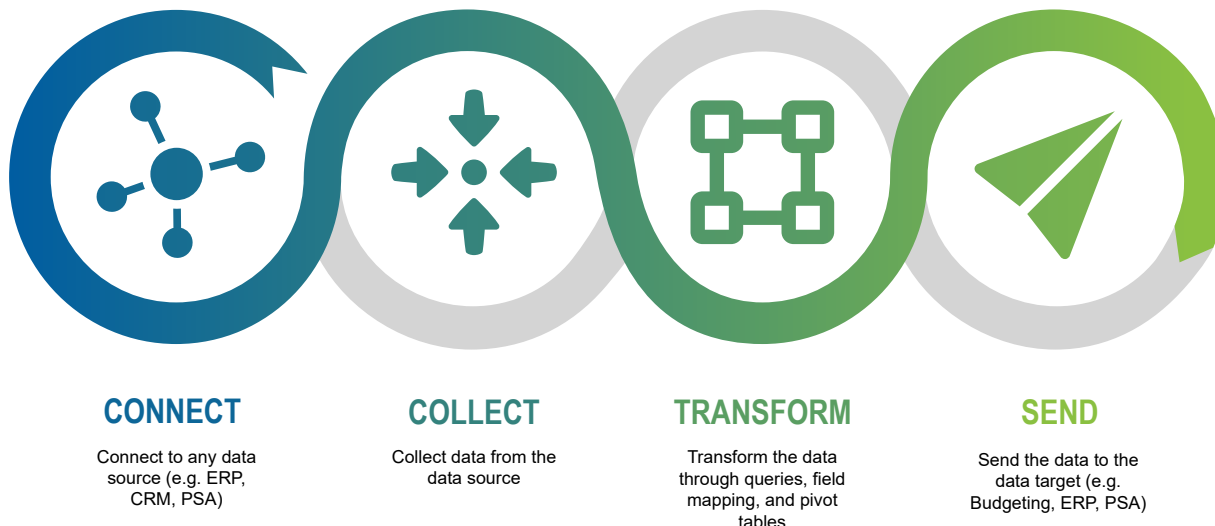
The power of DataBlend:

- A turnkey, no-code, low-code solution that delivers fast, reliable, and secure integrations without burdening internal IT resources
- Our focus is serving the needs of CFOs, controllers, and financial planning and analysis (budgeting) professionals as they look to streamline processes, speed up closes, and increase confidence in reporting
- Data forensics support that lets you focus on meeting deadlines and delivering reliable information

### AUTOMATED DATA TRANSFORMATIONS ELIMINATE MANUAL EFFORT AND SAVE MONEY

With integration comes automation, which is key to streamlining business process, efficiency gains, and cost savings. Organizations are losing \$140 billion every year due to disconnected data. Automation can empower finance teams to spend more time analyzing the data instead of working on the data. Organizations are turning to iPaaS to synchronize their data and build automations between all their applications.

## FOUR STEPS TO TRANSFORMING CFOs INTO AUTOMATION SUPERHEROES



DataBlend takes the stress out of integration. We understand what is important to accounting and finance professionals and invest in building the connections CFOs and controllers need to run an efficient and scalable operation. DataBlend makes the process of getting all your integrations up and running straightforward.

### INTEGRATIONS WITHOUT THE BIG PRICE-TAG

At DataBlend, we understand CFOs and controllers don't want to spend more on integration than they do on their mission-critical applications. Our goal is to create standard connections for commonly used applications and out-of-the-box templates and wizards for typical data flows and transformations. This keeps total cost of ownership in line with expectations.

### INTEGRATIONS WITHOUT CUSTOMIZATION

Because we listen to CFOs and controllers, we are constantly adding new connections each month that this community relies on. This increases the likelihood that we will have the integration you need, now and into the future.

### BUILT FOR FINANCE, BY PEOPLE THAT KNOW FINANCE

You want more than great technology. You want great service by people who understand what challenges you face every day. You need service that makes it easy to add a new connection when a new application is added. Service that can troubleshoot an issue when data from one system to the next is not trying out. Service that can help build a new workflow when requirements change.

### ABOUT DATABLEND

DataBlend is an Integration Platform-as-a-Service (iPaaS) solution designed exclusively for CFOs, controllers, and their teams. Featuring a no-code, low-code workflow builder, DataBlend allows accounting and finance professionals to create secure and worry-free data integrations. Companies use DataBlend to collect and join data from multiple sources, build workflows (e.g. field to field mapping, pivot tables, and additional data transformations through virtually unlimited custom scripting possibilities), and schedule events so users are never without real-time data access. DataBlend's intuitive interface makes it easy to manage all application integrations from a single platform, eliminating the need to rely on IT resources to manage multiple, point-to-point connections.