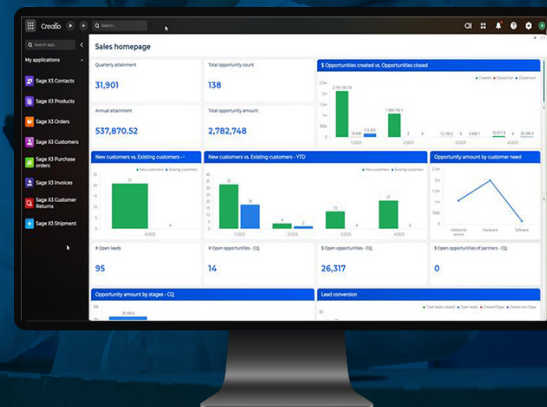# Unify CRM and ERP: Creatio Sage X3 End-to-End Solution

Bi-directional Data Synchronization

Seamlessly sync customer, financial, and inventory data between Creatio CRM and Sage X3 ERP in real-time.

No-Code Integration Tools

Configure and customize integration workflows without coding expertise, using Creatio's intuitive visual interface.

Unified Business Intelligence

Access comprehensive analytics combining front-office CRM and back-office ERP data for complete business visibility.

Connect Your Entire Business Ecosystem with Integrated Intelligence

- Eliminate data silos with bidirectional integration between Creatio CRM and Sage X3 ERP systems

- Gain 360-degree visibility of customer interactions, orders, invoices, and inventory in one interface

- Streamline operations by automating data entry and eliminating manual transfers between systems

- Accelerate sales cycles with real-time access to product availability, pricing, and customer credit information

- Improve customer experience by empowering sales and service teams with complete financial history

- Build custom workflows and automation between systems using Creatio's no-code platform

- Drive strategic decision-making with unified reporting combining front and back-office intelligence

- Reduce implementation time with pre-built connectors and integration templates designed for Sage X3

- Overcome the typical integration challenges that affect most SMB CRM implementations

Overcome Business Silos with Unified Customer-Finance Operations

- Eliminate the redundant data entry that causes errors when manually transferring information between CRM and ERP systems

- Transform slow AR collections processes by giving sales teams visibility into customer payment status and financial history

- Resolve the disconnect between RMA/recall issues and customer communication by linking service cases with inventory data

- Streamline quote-to-cash processes by automatically syncing product pricing, availability, and customer- specific terms

- Enhance decision-making with 360-degree customer insights combining sales activities, service history, and financial transactions

- Reduce email dependency by automating PO approval workflows between sales and finance departments

- Improve sales forecasting accuracy with real-time access to inventory and production capacity from Sage X3

- Accelerate sales cycles by eliminating delays caused by manual information requests between departments

- Enable field sales teams to access critical ERP data when offline through Creatio's mobile capabilities

- Unify your entire organization: Sales, Marketing, Customer Service, Finance, Operations, Service and Production Teams working together, instantly