









We specialize in helping businesses achieve unified commerce by harmoniously integrating BigCommerce with their fulfillment systems, 3PL, marketplaces, ERPs, and other back-end systems



## Why Businesses Trust Us

- We have deployed ERP systems and ERP-Integrated Commerce sites for over a decade
- We speak their language we've helped hundreds of Retailers, Wholesalers, Distributors, and Manufacturers launch online B2B, B2C, and D2C sales channels.
- We offer strategy and technical execution to align their technology with their business goals and growth plans.

## **Our Ideal Customer Profile (ICP)**

- Businesses that are looking to implement BigCommerce integrated
- Wholesalers, Distributors, and Manufacturers that want to capitalize on B2B / D2C.
- Merchants are divided into three GMV segments: under \$10M, \$10M to \$50M, and \$50M to \$250M.
- Businesses that are looking to fulfill unified commerce but are limited by their tech stack.

## The Power of Ecommerce-ERP Integrations



Website/Storefront

**Product Content & Presentation** 

Search Engine Optimization (SEO)

Display Advertising

**Buying Experience** 

Site Search

Well Organized Product Hierarchy

Promotions/Sales/Coupons

**Shipping Options** 



Connecting the two halves of every merchant





Accounting

Inventory & Order Management

Warehouse Management

**POS** 

**Product Configuration** 

Fulfillment

Customer Relationship Management

**Product Information Management** 

Returns Management

Three reasons for working with us



**Deep Integration Experience** 



**Proven Success With VARs and ERP** 



**B2B Specialization** 





