



Experts in Unified, ERP-Connected Commerce

We specialize in helping businesses achieve unified commerce by harmoniously integrating their Shopify storefronts with their fulfillment systems, 3PL, marketplaces, ERPs, and other back-end systems



Why Businesses Trust Us

- We have deployed ERP systems and ERP-Integrated Commerce sites for over a decade
- We speak their language we've helped hundreds of Retailers, Wholesalers, Distributors, and Manufacturers launch online B2B, B2C, and D2C sales channels.
- We offer strategy and technical execution to align their technology with their business goals and growth plans.

Our Ideal Customer Profile (ICP)

- Businesses that are looking to implement Shopify Commerce integrated with ERP
- Wholesalers, Distributors, and Manufacturers that want to capitalize on B2B / D2C
- Merchants are divided into three GMV segments: under \$10M, \$10M to \$50M, and \$50M to \$250M.
- Businesses that are looking to fulfill unified commerce but are limited by their tech stack.

The Power of Ecommerce-ERP Integrations



Website/Storefront

Product Content & Presentation

Search Engine Optimization (SEO)

Display Advertising

Buying Experience

Site Search

Well Organized Product Hierarchy

Promotions/Sales/Coupons

Shipping Options



KENSIUM

Connecting the two halves of every merchant





Accounting

Inventory & Order Management

Warehouse Management

POS

Product Configuration

Fulfillment

Customer Relationship Management

Product Information Management

Returns Management

What Shopify Merchants are saying 73%

"Shopify has all the baseline B2B, B2C, and D2C features we need to sell online"

90%

"We cannot move to Shopify without a thorough integration with an ERP"

Source: Shopify survey of 2000 Merchants (customers and prospects)







